



napa valley vintners

Napa Valley Vintners – Local Issues Action Plan

Recent Actions and New Ideas to Address Community Concerns

Approved by NVV Board August 2014; Progress Updated February 2015

Participants & Leadership

1. Discussion to include city and county governments, other industries and large employers

Winery Compliance & Development

Recent Action Steps

- Established working group & developed Joint Statement of Goals with other local industry organizations
- Successfully advocated for expanded notification policies and procedures by Napa County for development projects
- Signed industry letter in support of comprehensive county data mining to inform discussion
- Continued winery compliance workshops (14 workshops in 7 years with 1,000 attendees)
- Repeated commitment to community collaboration

What Else Can We Do?

- Advocate that county fully enforces existing rules and regulations
- Hire contractor to help ensure NVV members comply with their use permits

Transportation

Recent Action Steps

- Participated in recent NCTPA studies and working groups
- Expanded NCTPA traffic study to increase winery specific data
- Leadership & \$2.5 million contribution to Vine Trail
- Partner with Napa County to prevent establishment of Indian casino, which would significantly increase traffic

What Else Can We Do?

- Identify and employ transportation expert to analyze existing data and identify new solutions
- Encourage Napa County to implement existing traffic mitigation measures in the General Plan
- Help members develop Alternative Transportation plans
- Support the utilization of Wine Train infrastructure

Affordable Housing

Recent Action Steps

- Invested \$10 million dollars in various housing projects through our Auction Napa Valley giving
- Successfully advocated for an increase in Commercial Impact fees in the county to support affordable housing
- Successfully renewed farmworker housing vineyard assessment

What Else Can We Do?

- Identify projects that have received ANV funding but that are not yet built; advocate for their completion
- Advocate for policy changes recommended by Joint Affordable Housing Task Force to help projects get built

Stewardship & Conservation

Recent Action Steps

- Leadership on Groundwater Resources Advisory Committee and other local water planning efforts
- Actively support expansion of Water Availability Analysis policy
- Hosted workshops & distributed information for members re: conservation practices
- Established Napa Green 2020 Goal
- Encouraged wineries to reduce water use through Napa Green program
- Supported California Water Bond (Prop 1)
- Supported efforts of Land Trust of Napa County

What Else Can We Do?

- Communicate likely effects of new water legislation
- Continue to host informative resource conservation workshops
- Support adoption of conservation practices through Napa Green program
- Support science-based Climate Action Plan for Napa County