



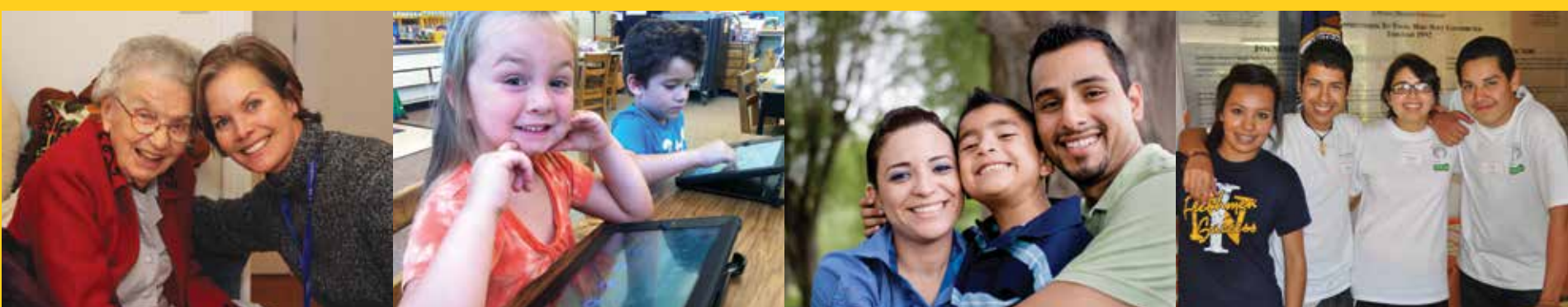
NEIGHBORS HELPING NEIGHBORS

NAPA VALLEY VINTNERS ANNUAL REPORT FOR THE COMMUNITY

On the eve of Auction Napa Valley, the Napa Valley Vintners is proud to share with you information about how funds raised at the event are making a difference for all of us in Napa County. In 1981, a group of visionary vintners founded Auction Napa Valley as a way to use the reputation of Napa Valley's wines to raise money for local causes. For the past 32 years, we have shared a commitment with local nonprofit organizations to create a healthy community.

BECAUSE OF THE GENEROSITY OF OUR VINTNERS, BIDDERS AND VOLUNTEERS, AND THE DEDICATION OF OUR NONPROFIT COMMUNITY PARTNERS:

- Nearly every child in Napa County now has health insurance
- Our local nonprofit hospitals have state-of-the-art facilities and equipment
- The Napa Valley Vintners Community Health Center houses medical services for all
- Innovative educational programs help our children succeed



MORE THAN \$110 MILLION FOR OUR COMMUNITY



napavintners.com

WORKING PROACTIVELY FOR HEALTH AND WELL-BEING

\$1.9 million for direct medical and dental services

“During my pregnancy I developed gestational diabetes, which turned into type 2 diabetes after my baby was born. When the doctor in Clinic Ole’s diabetes group had me tested, we found out I had severe retinopathy, which can cause blindness. Because of the Clinic, I was able to get the needed treatment at UC Berkeley’s School of Optometry. But I still wasn’t motivated to manage my disease.

One day, I brought my 14 year old son to the Clinic for a physical. They told me he was very overweight, had high cholesterol and showed signs of developing early type 2 diabetes. I went home and finally read all the handouts I’d been given in my diabetes group. Then I changed my family’s diet, we stopped drinking sugary sodas and started walking every night after dinner. My son has lost weight and his self-esteem has skyrocketed. It took seeing my son following in my own footsteps to change our way of life. I had to do it for him.”

- 42 year old mother of two in Napa



Nonprofit Partners

Community Health Clinic Ole – providing quality, affordable primary and preventive medical care and health education services in six locations throughout Napa County . clinicole.org

Queen of the Valley Medical Center – serving the healthcare and medical needs of people throughout Napa, California. thequeen.org

St. Helena Hospital – providing whole-person, compassionate care through our integrated system of hospitals and clinics. sthelenahospitals.org

LENDING SUPPORT TO FAMILIES AT RISK

\$1.14 million for resources, education and services for at-risk families

“We were on the brink of becoming homeless. After my divorce, I felt hopeless and rejected – not only did I have the stress of raising my two children as a single parent, but I was constantly worried about how I would make ends meet. To make matters worse, I couldn’t afford medication because I had no health insurance.

I had nowhere else to turn when I walked into Cope Family Center, where the staff offered support instead of judgment. With their help, I was able to enroll my children in health insurance, to get therapy to cope with my depression and to learn about programs like the food bank that helped keep my expenses down. Cope Family Center was truly a lifesaver, helping to ensure that my children grow up in a healthy, safe home.”

- 34 year old single mother of two in Napa



Nonprofit Partners

American Canyon Family Resource Center – serving as the hub of community services designed to enhance the quality of life for our families, children and our seniors. americancanyonfrc.org

Calistoga Family Center – cultivating healthy families by providing integrated health and family services for a stronger Calistoga. calistogafamilycenter.org

Children’s Health Initiative – striving to achieve 100% healthcare coverage for all Napa County children. napachi.org

Cope Family Center – giving parents the skills necessary to nurture a healthy and happy family. copefamilycenter.org

Healthy Moms & Babies – helping expectant mothers achieve more full-term pregnancies and fewer low-weight babies. clinicole.org/healthy-moms-and-babies

Napa CASA – affording abused and neglected children consistent adult role models while in foster care. napacasa.org

Napa Emergency Women’s Services – providing a nurturing refuge for women and children suffering from domestic violence and/or sexual assault and advocating for change through prevention, intervention and advocacy. napanews.org

ParentsCAN – meeting the unique needs of families of children with special needs in Napa County. parentscan.org

Planned Parenthood – providing and advocating for sexual and reproductive healthcare. plannedparenthood.org

Puertas Abiertas Community Resource Center – working hand in hand with Latinos to inspire and achieve healthy living, self-sufficiency and opportunities for leadership and community engagement. puertasabiertasnapa.org

St. Helena Family Center – connecting people with the information, guidance and services they need to fully develop their own strengths and be productive members of their families and of our community. sthelenafamilycenter.org

STARTING THEM OFF RIGHT

\$1.275 million in services for school-age children

“I made some really bad decisions growing up. It’s not that I was ignorant or misinformed; I was just a very careless teenager. I attended the Boys & Girls Clubs’ Youth Diversion program and it made me think harder and realize my mistakes. I went to Art Boot Camp, where I won a second-place ribbon for my artwork. I joined Smart Girls, a self-esteem building program that showcases the intelligence of young women. And I participated in Torch Club, a leadership program for kids who show a little extra potential. I started coming home every evening with completed homework because I got the extra academic help I needed from the Boys & Girls Club staff and volunteers.

Now I have a profound view of who I am and what kinds of decisions I want to make for my future. I was inspired to set my priorities straight and realize my full potential.”

-17 year old Calistoga senior – attending Cabrillo Junior College to prepare for a career in social work



Nonprofit Partners

Big Brothers Big Sisters – helping children realize their potential and build their futures by developing relationships with professionally supported mentors. bbbsnorthbay.org

Boys and Girls Clubs of Napa Valley (in Napa and American Canyon) – enabling all young people, especially those who need it most, to reach their full potential as productive, caring, responsible citizens. thepositiveplace.org

Boys And Girls Clubs of St. Helena and Calistoga – providing all young people a safe, positive and unique place to develop their natural talents and to inspire them to achieve their full potential. bgcshc.org

Child Start Inc. – offering no-cost infant, toddler and preschool services. childstartinc.org

Napa Valley Adult Education’s First Step – using a short-term summer program to prepare children for kindergarten. nvusd.k12.ca.us

NapaLearns – encouraging the success of EVERY student by providing resources, funding and support to help district staff adopt new teaching methods focused on the demands of the future. napalearns.org

On the Move – developing young people as leaders by building exceptional community programs that challenge inequities in their communities. onthemovebayarea.org

Summer Search – helping low-income youth build the confidence, character and skills needed to complete college and achieve their full potential. summersearch.org

REACHING THE MOST VULNERABLE

\$772,000 to organizations that address issues of mental health, substance abuse and aging

“Last fall I contacted Napa Valley Hospice & Adult Day Services to help me place my mother in a nursing home. During the call I couldn’t stop crying – I was at my wit’s end. My 92-year-old mother has advanced Alzheimer’s. She was getting violent with me when I’d try to help her, she refused her medication and she’d wake me up every night asking for her parents. I couldn’t even take a shower until my husband came home from work. I was losing sleep and afraid of what my mom would do next.

Adult Day Services got my mom into their specialized Alzheimer’s program five days a week. Because she knows the daily routine, she loves to go and is always happy when the driver arrives to pick her up. As a result, her behavior has dramatically improved at home. This program has been such a blessing for our family. I thank God for it every day.

- 54 year old loving daughter in American Canyon



Nonprofit Partners

Aldea Children & Family Services – supporting and empowering young people with serious social, mental and behavioral difficulties to grow to be independent, productive adults through professional, compassionate mental health and child welfare services. aldeainc.org

Area Agency on Aging – providing services that support seniors in their own homes and communities for as long as possible. aaans.org

Family Service of Napa Valley – meeting the needs of displaced mentally ill adults with transitional and permanent housing and clinical support services. familyservicenapa.org

Napa Valley Hospice & Adult Day Services – providing life-affirming care with remarkable compassion during life’s most challenging transitions. nvhads.org

Rianda House Senior Activity Center – providing seniors with an environment that stimulates minds, strengthens bodies and promotes independent living through education, recreation and social involvement. riandahouse.org

Wolfe Center – providing prevention, treatment, learning support and youth development services that reduce the impact of alcohol and other drug abuse on our youth, families, schools and communities. wolfecenter.org

EXTENDING A SAFETY NET TO THOSE IN POVERTY

\$840,000 for food and shelter for our community's most vulnerable

"I've been legally blind for the past four years. My two children live in the area, but they're both so busy with work and their own kids, they just can't be available to help with all the things I need as a homebound person. Meals on Wheels comes by every weekday and on Fridays they drop off enough food for the weekend. They're always so reliable and friendly, they've never missed a meal – and the food is terrific.

When I was a practicing attorney, I got involved in public speaking, talking to less fortunate people about the importance of keeping a positive attitude and never giving up. Now I'm the one who's on the receiving end. From the great food to the human contact and the regular, punctual delivery, I honestly have no idea what I would do without Meals on Wheels. I'm just so deeply grateful to them."

-72 year old Napa resident



Nonprofit Partners

Calistoga Affordable Housing – advocating for financially attainable housing and building neighborhoods that encourage residents to engage in a vibrant vision of Calistoga's future. calistogaaffordablehousing.org

Catholic Charities Rainbow House – providing transitional supportive housing for young women and children in Napa. srcharities.org

Community Action Napa Valley – providing services and resources that promote and encourage self-sufficiency of the most vulnerable members of our community. can-v.org

Fair Housing Napa Valley – ensuring equal housing opportunities for all people through leadership, education, conciliation, outreach, advocacy and enforcement. napafairhousing.org

Legal Aid of Napa Valley – advising seniors, immigrants and low income people throughout Napa County. legalaidnapa.org

Napa County Housing Authority – focusing primarily on the need for safe and affordable housing for farmworkers who support the agricultural industry of Napa County. countyofnapa.org

Napa Valley Community Housing – developing, preserving and managing affordable homes. nvch.org

The Salvation Army – providing hot meals year-round for anyone in need. usw.salvationarmy.org

NARROWING THE ACHIEVEMENT GAP

\$1 million to prepare Napa County kids for kindergarten

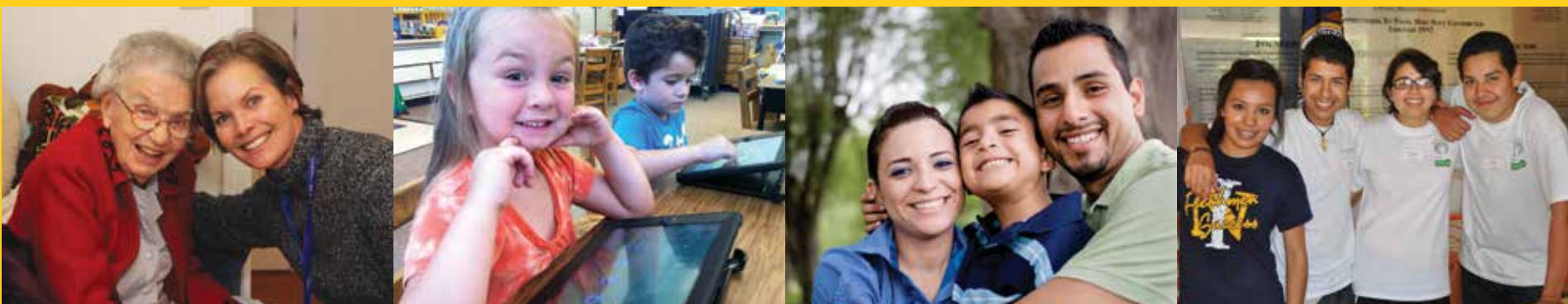
As an essential part of its commitment to the local community, Napa Valley Vintners entered into a unique partnership with First 5 Napa County to help ensure that all children enter kindergarten ready to learn.

NVV is committing \$1 million per year for at least three years and, together with the expertise and resources of First 5 and other local non profits, will focus on providing access to high-quality preschools for our county's highest-need students.

Pulling from the vast knowledge of public educators, preschool providers, parent service agencies and school district officials, this initiative will begin as a site-based project in a few school neighborhoods. The ultimate goal is to create a model to use throughout the county to help prepare kids and families for kindergarten.



HOW CAN YOU HELP?



Every member of our community can make a difference. Even the smallest contribution can help our nonprofit partners improve our neighbors' lives. Please go to auctionnapavalley.org/marvelstomiracles and make a donation today.

The Napa Valley Vintners is the nonprofit trade association responsible for promoting and protecting the Napa Valley appellation as the premier winegrowing region. From seven founding members in 1944, today the association represents more than 450 Napa Valley wineries and collectively is a leader in the world-wide wine industry. To learn more about our region and its legendary American wines, visit napavintners.com.