EVENT: Auction Napa Valley

WHEN: June 2 to 5 WHERE: Napa Valley, California

WEBSITE: www.auctionnapavalley.org

CHEERS FOR A CAUSE

World-renowned wines and exclusive experiences are auctioned for charity at this highly anticipated long weekend in the scenic vineyards of California.

The 36th annual Auction Napa Valley, hosted by the Napa Valley Vintners, is one of the world's most celebrated wine events. Visitors are invited to try a variety of world-class vintages, attend hosted dinner parties, sample food from the region's best chefs and take part in a series of auctions, which are raising funds to support community health and children's education in Napa County.

More than 325 lots are going up for auction this year. At the Napa Valley Barrel Auction on June 3, visitors can start placing their bids on single cases of Napa Valley's best wines at two silent auctions held at the Robert Mondavi Winery. As participants bid, they can also sample wines from 2013, 2014 and 2015 vintages directly from the barrel.

The live auction celebration, held in a huge white tent on a lawn at the Meadowood Napa Valley, will be the main highlight on June 4. The 40 exclusive lots featured include a once-in-a-lifetime winemaking experience for a couple, organised by the Antinori family, one of the world's oldest and highly respected producers and owners of Antica Napa Valley wines. The event concludes with dinner and dancing under the Californian stars.



Auction Napa Valley offers four packages to visitors around the world who wish to attend. The VIP Auction Napa Valley Experience is recommended for those who are looking for a stress-free trip. At US\$20,000 (HK\$155,000) per couple, this package includes the complete auction experience, accommodation, private car and concierge services and priority arrangements to various events. Packages are now on sale and are expected to sell out in advance.

