



napa valley vintners

## COMMUNITY GRANTMAKING OVERVIEW

The Napa Valley is a special place. We produce world-class wines in a world-class setting. The Napa Valley Vintners (NVV) is a membership association that strives to promote, protect and enhance the Napa Valley. Through the generosity of our iconic fundraiser Auction Napa Valley (and the generosity of our vintners, bidders and the community) we have given grants totaling \$195 Million since 1981. Learn more about [Napa Valley Vintners](#) and [Auction Napa Valley](#).

The Napa Valley Vintners awards grants from Auction Napa Valley proceeds to organizations serving Napa County that meet a documented, demonstrated need in the areas of community health and children's education.

Our strategy is to invest deeply, rather than broadly, in our areas of focus. We work with community partners to level the playing field for vulnerable residents and maximize our positive local impact. Our overall goal is simple: **All residents of Napa County have access to quality health services and educational opportunities that help them live healthy, productive lives.**

**Based on these priorities, NVV invests in children's education and community health through the following structure:**

### GRANTMAKING

We believe in grantmaking that provides our partner organizations the funds needed to best meet their stated mission. Along with this increased flexibility comes greater vetting and requirements. Each agency must demonstrate stability and a proven track record of serving target populations. As a result, our application process is comprehensive.

### HOW TO APPLY

1. Review the eligibility guidelines carefully.
2. If you believe your organization meets all the guidelines, you may reach out to the community investment manager as your organization must be vetted and invited to apply in advance of your submission.
3. If you have received funds from us during the previous year and are reapplying, refer to [our website](#) for up to date information about the application, submission time frame and report due dates.

Funding is a finite resource, not all applications result in funding. Please contact Michelle Laymon, community investment manager at [MLaymon@napavintners.com](mailto:MLaymon@napavintners.com) or by phone at 707.968.4203.