

Napa Valley Vintners – Local Issues Action Plan

Recent Actions and New Ideas to Address Community Concerns

Approved by NVV Board August 2014; Progress Updated May 2016

Winery Compliance & Development

Recent Action Steps

- Established working group & developed Joint Statement of Goals with other local industry organizations
- Contributed to and supported the successful development of 10 APAC recommendations for the Board of Supervisors
- Successfully advocated for expanded notification policies and procedures by Napa County for development projects
- Continued winery compliance workshops (15 workshops in 8 years with 1,300 attendees)
- Repeated commitment to community collaboration
- Signed industry letter in support of comprehensive county data mining to inform all policy discussions

What Else Can We Do?

- Continue to provide resources & experts to foster more compliance
- Engage and monitor county group addressing use permit consolidation

Transportation

Recent Action Steps

- Established the Winery Commute Challenge for members to utilize alternative transportation
- Hosted community transportation forum, engaging local leaders & developing new ideas to address local issues
- Participated in recent NCTPA studies and working groups
- Expanded NCTPA traffic study to increase winery specific data
- Leadership & \$2.5 million contribution to Vine Trail
- Encouraged Napa County to implement existing traffic mitigation measures in the General Plan
- Partner with Napa County to prevent establishment of Indian casino, which would significantly increase traffic

What Else Can We Do?

- Identify and employ transportation expert to analyze existing data and identify new solutions
- Explore a Transportation Impact Fee
- Support the utilization of Wine Train infrastructure for community use
- Investigate AVA based loop shuttles
- Encourage NVUSD to examine ways to promote child drop-off/pick up carpooling
- Partner with Google to be an autonomous vehicle "test region"
- Encourage wineries to provide alt transportation options to employees (shuttles/bus passes)
- Explore partnership with Uber for visitors to wineries

Affordable Housing

Recent Action Steps

- Invested \$10 million dollars in various housing projects through our Auction Napa Valley giving
- Successfully advocated for an increase in Commercial Impact fees in the county to support affordable housing, resulting in approximately \$2 million more into the fund per year
- Successfully created & renewed farmworker housing vineyard assessment

What Else Can We Do?

- Identify projects that have received ANV funding but that are not yet built; advocate for their completion
- Advocate for policy changes recommended by Joint Affordable Housing Task Force to help projects get built
- Advocate that county code is changed to allow **existing** structures in AP to house any employee, not just farmworkers

Stewardship & Conservation

Recent Action Steps

- Leadership on Groundwater Resources Advisory Committee, WICC Board and other local water planning efforts
- Actively supported the adoption of an expanded county Water Availability Analysis policy
- Hosted workshops & distributed information for members re: conservation practices
- Established Napa Green 2020 Goal
- Hired consultant to help members with the certification process
- Partnered with Sustainable Napa County to offer Integrated Resource Assessments for wineries
- Encouraged wineries to reduce water use through all means possible, including Napa Green program
- Commissioned Napa Valley Climate Study & 2nd Edition Update
- Supported California Water Bond (Prop 1)
- Supported efforts of Land Trust of Napa County
- Supporting and participating in science-based Climate Action Plan for Napa County

What Else Can We Do?

- Communicate likely effects of new water legislation as they become known
- Continue to host informative resource conservation workshops
- Support adoption of conservation practices through Napa Green program
- Advocate that existing GP policies are implemented now